I. Introduction
   a. Review Principles of Modesty
      i. It is immodest to wear clothing for the purpose of drawing attention to yourself.
      ii. It is lascivious to wear clothing for the purpose of drawing attention to your nakedness.
      iii. Immodesty is not just a sin of dress, but also of deeds and words.
   b. In this lesson we will examine three principles of beauty
   c. Illustration: Old woman with the magic mirror
      i. You see yourself not as you are, but how you could be
         1. Your perfect self
      ii. How much would you pay for this mirror?
      iii. What would you see in it?
   d. Your perfect self
      i. If you could change anything about the way you look, what would it be?
      ii. I’d like to be thinner?
      iii. Taller?
      iv. Shorter?
      v. Rock solid abs?
      vi. Buns of steel?
      vii. Different color hair?
      viii. Different shaped nose?
      ix. Someone else’s
         1. Teeth
         2. Skin
         3. Legs
   e. Why do you hate the way you look?
   f. Maybe you’re totally satisfied with how you look
   g. That’s good, because that means you’re not part of
      i. 50% of teenage girls who want to lose weight
      ii. 50% of teenage boys who want to “tone up”
      iii. 4 of 5 American women dissatisfied with their appearance
      iv. 4 of 5 10 year old girls who are afraid of being fat
      v. 40% 1-3 grade girls who want to be thinner
      vi. Where in the world did a 10 year old girl get the idea that she should be scared of being fat????
   h. Where we get the idea
      i. The average adolescent watches over 5 hrs of TV each day

2. Each hour has approximately 4 commercial breaks with 4 commercials apiece

3. 1 of every 4 commercials includes an attractiveness message
   a. “Beauty is Skin Deep | Teaching Tolerance,”
   b. Attractiveness Message: A message about what is attractive and what is not attractive
   c. Guess what is not attractive?
   d. You are not attractive!
   e. You need to be attractive like the person in the commercial
      i. But to do that, you need to buy their product
      ii. They’re not trying to make you feel bad, they just want you to buy their product

4. So 20 or more times a day, over 7,400 times a year
   a. The advertiser tells you, “You’re Ugly!... You’re Ugly!”
   b. What would happen if you told your child 20 times a day, “You’re Ugly”?  
      i. Do you think it might make
      ii. 4 of 5 10 year old be afraid of being fat??

   ii. In my case it’s really bad news
      1. Because the messages are true
      2. I will never be beautiful according to the standards of the world
      3. Neither will you!

II. First Principle of Beauty: You can never be beautiful according to the standards of the world
   a. It demands perfection
      i. One mole
      ii. One crooked tooth
      iii. One little case of acne
      iv. One birthmark
      v. One mismatched eyebrow
   b. It changes every day
      i. Spring/Summer
      ii. Last year/This year
      iii. Thin/Waif
      iv. Blonde/Brunette
      v. Always changing
   c. It requires a body type that most cannot achieve
      i. Most fashion model are thinner than 99% of the world’s population
      ii. What does that tell you?
iii. This standard is not designed to be able to be achieved
d. Most of what the world calls beauty is actually deception
   i. Airbrushed computer-enhanced beauty
   ii. Implanted, Liposuctioned, surgically altered beauty
   iii. Steroid-induced beauty
   iv. These are not real beauty!!
   v. No one is going to walk around you every day airbrushing your defects away
   vi. That’s a real problem
e. You don’t have enough time and money
   i. Those who get paid to get looked at have….
      1. Physical trainers
      2. Nutritionists
      3. Daily makeovers
   ii. Do you have the time and money for that?
f. Any physical beauty you possess is temporary
   i. Prov. 31:30 – Charm is deceiving and beauty is fleeting
   ii. James 4 – But a vapor
   iii. Are you a strong, strong man? Is 40:31
   iv. Are you all that? Not for long
g. A depressing situation, but let’s not give up on this concept quite yet
III. Second Principle
   a. How attractive would you like to be?
      i. Everyone is drawn to you – John 12:42
      ii. Have a good reputation & Praised by all – Phil 2:9-11
      iv. Men are ready to die for you –
         1. John 11:16 - Let’s go and die with him Thomas,
         2. Mat 26:35 - Peter and all the apostles.
      v. People who haven’t even met you love you – 1 Pet. 1:8
   b. Jesus fulfilled this standard
      i. Everyone is drawn to you – John 12:42
      ii. Have a good reputation & Praised by all – Phil 2:9-11
      iv. Men are ready to die for you –
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      v. People who haven’t even met you love you – 1 Pet. 1:8
   c. Second Principle: Jesus was the most beautiful person to ever live
      i. What made him this attractive?
         1. His handsome physique?
2. His manly face?
3. His ripped pecs?
4. Is. 53:2 – Jesus was not above average in physical attractiveness
5. Is. 52:14 – His visage was marred more than any man
6. He may even have been below average in physical attractiveness
   a. Certainly after crucifixion
d. His beauty
   i. His clothing
      1. Maybe not the latest fashion, but
         a. The woman who had the issue of blood
         b. Touched the hem of his garment
   ii. His face
      1. Perhaps not the most handsome
         a. For the blind man from birth
         b. I have a feeling that the first face he ever saw was the most attractive face he could have imagined
   iii. His skin
      1. Nails driven through your hands do not make your skin soft and smooth
         a. Thomas saw his nail scarred hands and said
         b. My Lord and my God
e. Jesus was the most beautiful person to live on earth
   i. Psalm 45:1-4
   ii. Fairest Lord Jesus
   iii. Truth, humility and righteousness

IV. Third Principle: You can be truly beautiful in the same way that Jesus is beautiful
a. Gal. 3:27 – Put on Christ
   i. What you have in your closet that feels really good, that you really like?
   ii. Have you put on Christ?
b. Col. 3:1-13
   i. Taking on the beautiful attributes of Jesus Christ
   ii. Put off
      1. Anger
      2. Wrath
      3. Malice
      4. Blasphemy
      5. etc.
      6. You have put off the old man with his deed
      7. Not just immodest clothing, but unrighteous deed
   iii. Put on the new man
      1. In the image of Jesus Christ
      2. Tender mercies
c. Two ways to be beautiful – 1 Tim. 2:9-10; 1 Pet 3:3-4
   i. The way of the world
      1. That’s one way
      2. But there is another way to be beautiful
   ii. The way of our Creator
      1. Modest apparel
      2. With
         a. Good works
      3. Don’t let what makes you beautiful be what
      4. Precious in the sight of God
      5. If the creator of heaven and earth says you are beautiful,
         YOU ARE BEAUTIFUL
   iii. What makes you beautiful????

V. Conclusion
a. Review three principles
b. Thought Experiment: Enchanted mirror
   i. You see yourself not as you are, but as you could be
      1. The ideal you
      2. The perfect you
   ii. The more you look in this mirror, the more you look like the image
       you see in it
   iii. How much you time would you spend looking into it

c. 2 Cor. 3:18
   i. Here’s your mirror
   ii. It’s not magical, it the power of God to change YOUR life
   iii. It’s not
      1. A cold cream
      2. A make over
      3. A new set of duds
      4. It’s REAL
      5. It has to do with your heart and your soul

d. Have you looked in the mirror?
   i. What do you see there?
   ii. What do you do with what you see there?
   iii. We see the glory of the Lord
   iv. We are transformed into that image

e. Review principles of modesty and beauty
f. Psalm 149:4
   i. Does you soul need a makeover today?
   ii. Have you been baptized into Christ and put on Christ?
   iii. Have put off the deeds of the old man, and put on truth, humility
        and righteousness?

g. Shampoo Commercial: “Don’t hate me because I’m beautiful!”
i. I don’t hate you because you’re beautiful
ii. I hate you because you’re
   1. Materialistic
   2. Egotistical
   3. Shallow
iii. All the beauty in the world cannot compensate for a deformed soul
iv. But the love of God in Christ can heal the worst defect of character and spirit and mold you into your perfect self
h. Invitation
   i. You need the salvation of Jesus Christ
   ii. Come!